

Oxford Big Read

WELCOME PACK



OXFORD

Oxford Big Read



Oxford Big Read is a reading competition for school students in India.

Students who participate in the competition will read Oxford Readers and do different age-wise activities, based on the categories they belong to.



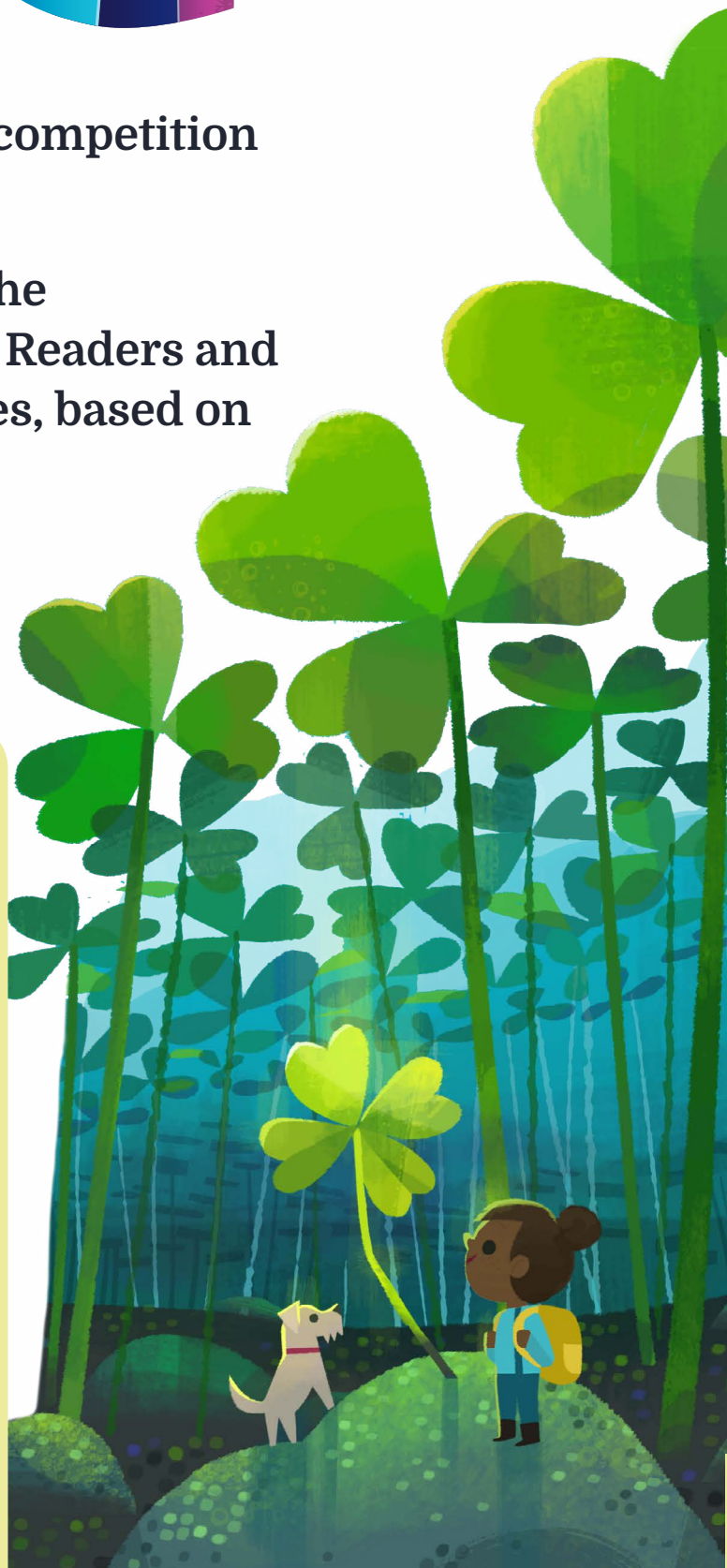
Exciting prizes from **Oxford University Press**, along with additional gift hampers and vouchers from **Faber-Castell** and **Amazon**.

Plus, enjoy a complimentary three-month subscription from **The Hindu Young World**.


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WHO IS IT FOR?

Shortlisted students will be decided by their respective schools*, and their entries will be sent to Oxford University Press offices for the final selection.

Level 1: Classes 1-3

Design a new book jacket for the book read, and include the title, author, illustration, and two sentences about the book.

Level 2: Classes 4-6

Write something interesting about the book read, and include the title, author, kind of story, setting, and main characters. What did you like, what did you dislike, and if the story can be changed, what would it be?

OR

Design a poster that represents your understanding of the book read or a key scene from it. Include a few lines explaining what your illustration depicts and why it is significant.

Level 3: Classes 7-9

Write a critical review of the book read, including the title, author, genre, setting, and main characters, and also draw a sketch of your favourite character.

OR

Compare and contrast two books.

* No individual applications will be accepted. All entries to be submitted through the class teacher and school. Each class will participate according to the category level.

5 best entries from each level to be sent to OUP.

Not more than 15 entries per school will be accepted.



Entries generated by AI will be disqualified. In addition, all submissions will undergo a plagiarism check, and any entry found to be plagiarized will be rejected.

WHAT'S NEW THIS YEAR IN OXFORD BIG READ?

A Unique Opportunity for Each School that Participates

This year, OUP will select **level-wise, one top student's entry** from among the submissions received from each school. An incredible opportunity for students to showcase their talent beyond the classroom!!

A Moment of Pride and Celebration

The selected students from the school (one from each level) will be awarded a **Special Certificate of Recognition** and a **medal** from Oxford University Press.

All 15 students (5 selected from each level) will win special prizes from **The Hindu Young World** and **Amazon**.

Let Students Read and Win Awards!

Take part in this exciting initiative and give students an opportunity to win from the **54 prizes** at the **national level**, brought to us by **Faber-Castell** and **Amazon**.

Let Winners Get Motivated by The Jury

The winners at the national level will get personalised, motivating messages from the jury. Something to preserve!!

This could be the first step toward a brighter, more confident future for a deserving young learner.

At the global competition, the winner from Level 3 will get a chance to win a mini-internship with Oxford University Press Graded Reader Team!



NEW JUDGES AT THE NATIONAL LEVEL



Harriet Muncaster

She is the internationally bestselling author and illustrator of the **Isadora Moon**, **Mirabelle** and **Emerald** series of young reader books and the middle-grade **Victoria Stitch** series, both published by Oxford University Press. Her bestselling series have sold over 6.5 million copies and has been translated into more than 42 languages across the globe.



Megha Bajaj

She is the bestselling author of acclaimed books like **The Breakthrough**, **Thank You**, **Cancer** and **I Inspire**, etc. She is also a passionate educator, TEDx speaker and writes columns for The Hindu, Teacher Plus, ScooNews and Readers Digest. She has been awarded as one of the most inspiring and influential women of Mumbai by the **World Women Leadership** and was featured in **Top 50 Most Influential Authors** by Delhi Wire.



Vaishali Shroff

She is an award-winning author, scriptwriter and columnist, who loves writing about untold histories, unexplored places, unsung people and unheard voices. She has published over 300 stories, both fiction and nonfiction. Her multilingual books, **Raindrops**, **Ari**, and **The Missing Bat**, have been recommended by **NCERT** and **CBSE**, and are part of the curriculum in many schools.

HOW TO ENTER...

1

Register Online

Fill in the Registration Form provided by Oxford University Press. The process is simple: fill out the form and submit online or to our OUP sales manager.

<https://india.oup.com/oxfordbigread>

2

Participate

Students need to read an OUP reader, selected from the catalogue, available on our web page: <https://india.oup.com/oxfordbigread> between May 30 – October 30, 2025. Subscribe to **Oxford Reading Buddy*** through the school that allows students to read one eBook from any one level to take part in the competition. Only one-month complimentary access available from date of subscription. (<https://india.oup.com/campaign/>

3

Get your Students Creating and Reflecting

This is the fun part!

Carefully read and complete the first part of the form, which covers consent, terms and conditions and permissions. Now get students to engage in the level specific activities — whether by designing a book jacket, a poster, writing book reviews, or reflecting on the main character from the book read. These activities help develop their reading skills. Ensure to review the assessment criteria with students to understand how they will be evaluated.

4

Select the Top 5

Choose the top five entries from each level, with a total of 15 entries per school (5 from each level). Do not exceed this limit. All submissions should be original, age-appropriate, and created by the students. *The compliance declaration in the forms must be signed off by the student's teacher or parent.*



Schools can get in touch with OUP for an exclusive one-month free trial of **Oxford Reading Buddy** for 100 students of classes 3-6, who can then access hundreds of eBooks (both fiction and non-fiction.)

[View full terms and conditions of Oxford Big Read.](#)





5

Submit the Entries

Submit the five best selected entries from each level (15 in all). Entries can be sent via post or as scanned PDF email attachment to:

Priyadarshini Bhattacharyya

Oxford University Press India
Salt Lake Electronics Complex
Plot No. A1-5, Block GP, Sector V,
Kolkata 700091

Email: priyadarshini.bhattacharya@oup.com

6

Regional Finalists

All submitted entries will be judged by Regional Jury Members.

7

National Winners

The final regional reviews will be evaluated by National Jury Members, who will select 9 National winners from each level.

8

Global Competition

The final top entry from each level will be submitted for the global competition.

Visit <https://india.oup.com/oxfordbigread> for more information, or scan



HOW IT WILL BE ASSESSED

The jury will evaluate the reviews through three phases of assessment - as applicable.

Phase 1

Criterion-based Assessment:

- Spelling, punctuation, and layout
- Grammatical accuracy
- Vocabulary range
- Fluency and appropriacy of style
- Originality of thought and expression
- Word count
- Relevance to the topic
- Organization of the content

Phase 2

General Impression Assessment:

- Mention of title, author, story (genre), time and place, and setting of the story
- Description of the main characters
- Summary of the plot
- Personal evaluation of the story
- Evaluation of the story's appeal for peers
- Graphic elements and colour scheme
- Layout and design
- Overall attractiveness
- Justification for artwork

Phase 3

Final Total:

- The 'criterion-based' and 'general impression' subtotals will be combined to get a final total.



Read an OUP reader from the catalogue.



Any entries that fail to meet the criteria will be disqualified. In order to ensure the entries are evaluated, allow students to submit their original, age-appropriate, non-AI generated materials in the templates provided for each category.




Scan here to download our level-wise campaign templates.

All entries need to be submitted by the school authority.



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-  **18 gift hampers** for national-level winners (1st, 2nd, and 3rd positions) of Level 1 and Level 2.


OFFICIAL BOOKSTORE PARTNER







-  **27 gift hampers** for national-level winners securing 3rd, 4th, and 5th positions across all three levels.
-  Additionally, all **15 students** whose entries are submitted by a school will receive a **gift voucher**.

MEDIA PARTNER



-  All **15 students** whose entries are submitted by a school will receive a complimentary **three-month subscription** to **The Hindu Young World**.



-  One winning student from each level of every participating school will receive a **Certificate of Recognition** and a **medal**.
-  All **54 national-level winners** will be awarded a **stack of books** and **certificates**.
-  The winning school will receive a **shield**.
-  **iPads** and **Tablets** for **global winners**.

TIMELINES

May 30

Oxford Big Read competition begins

November 30

National level winners announced

October 30

Deadline to send entries from schools

December 30

Global level winners announced



WHAT'S MORE?

Your students get to participate and compete at the global level with peers from **Colombia, Chile, Costa Rica, Perú, Mexico, Japan, South Korea, Taiwan, Vietnam, Thailand, China, Indonesia, Cambodia, Malaysia** and **Pakistan**.



FIND OUT MORE

For more information and Terms & Conditions of Oxford Big Read, visit:

 <https://india.oup.com/oxfordbigread>

Contact your OUP sales manager or write to Priyadarshini Bhattacharyya: priyadarshini.bhattacharya@oup.com for any queries.

Join for Free & Win Big Prizes!!

No charges for participation. Allow children to read, do an activity, and win prizes for themselves and the school!!!

Meet the winners of Oxford Big Read Global 2024

Visit <https://www.oxfordbigread.com/meet-the-winners-2022-2023/> or scan to view the artwork and meet the global winners of 2024.



Exciting prizes from **Oxford University Press**, along with additional gift hampers and vouchers from **Faber-Castell** and **Amazon**. Plus, enjoy a complimentary three-month subscription from **The Hindu Young World**.

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